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Dream Jar Publishing Launches to Inspire Young Minds Through Imagination and Empowerment

[Estero, FL] – July 22, 2025 – A new chapter in children’s literature begins with the launch of [Dream Jar Publishing](http://www.dreamjarpublishing.com), an independent children’s book publishing house dedicated to uplifting, imaginative stories that empower young readers to dream big, believe in themselves, and defy the odds.

Founded in 2025 by children’s book author-illustrator [Angela Quezada Padron](#), Dream Jar Publishing brings a fresh, heartfelt voice to the industry that showcases Angela’s own literary influences and love of reading. Dream Jar’s name originates from one of her favorite books, *The BFG* by Roald Dahl. “*In our ‘dream jars,’ we capture stories full of curiosity, hope, and magic,*” said Angela Quezada Padron. “*We then release the stories with the goal of enticing readers to expand their imagination and believe what’s possible.*”



A lifelong lover of *The Wizard of Oz*, Angela built the company with the mission of helping children “dream beyond the rainbow.” Inspired by the words of *Wicked*’s Elphaba to “defy gravity,” Dream Jar Publishing seeks to give wings to stories that spark wonder, courage, and resilience.

“I created Dream Jar Publishing because I believe every child deserves to see themselves in stories where they are the heroes, the dreamers, and the doers,” said Angela. *“Books have the power to shape who we become. We’re here to remind kids that their dreams matter — and that they have the power to make them come true.”*

Dream Jar Publishing will focus on diverse children’s books that celebrate imagination, perseverance, and inclusion, coinciding with their tagline: *Books for Young Readers and Big Dreamers*. The company will begin publishing with three picture books and two novels in 2027. These include author Erin Fennell’s debut picture book biography *Tango Man: The Musical Life of Astor Piazzolla*, illustrated by [Martina Peluso](#), about the life of the famous Argentine composer and bandleader who broke from tradition and infused inspiration from various musical genres to create his own style of tango music.

The first fiction picture book, *Henry Waddleson’s Field of Dreams*, written by debut author Norma Davids and [Stacy B. Davids](#) (*Annie’s Plaid Shirt*, *Simon the Hugger*) and illustrated by [John Steven Gurney](#) (*Fuzzy Baseball*), is about a duck born with one wing who overcomes self-doubt to fulfill his dream of playing baseball like his hero, Quackie Robinson. This will be followed by a non-narrative picture book *The Colors of My Rainbow*, a lyrical tribute to the beauty of our diversity and the strength in our unity, complete with a free downloadable song to accompany the text.

With a passion rooted in storytelling and a mission grounded in possibility, Dream Jar Publishing invites readers, educators, and book lovers everywhere to join them in bringing new, empowering narratives to life — one dream at a time.

For more information, visit www.dreamjarpublishing.com or contact press@dreamjarpublishing.com.

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About Dream Jar Publishing

Dream Jar Publishing is an independent children's book publisher founded in 2025 by author-illustrator Angela Quezada Padron. Inspired by stories of hope, courage, and imagination, the company is dedicated to publishing books that inspire young readers to dream boldly and believe in themselves.

Websites:

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